



**MMP Industrial Pty Ltd  
Australian Packaging Covenant  
Action Plan 2010-2015**



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## **1. Introduction**

**MMP Industrial has prepared this Action Plan to help us meet our obligations as a Covenant Signatory. Our aim is to minimise our impact on the environment through the Covenant by reviewing, discussing and minimising what we can in the manufacturing process at our premises and practicing; 'Product Stewardship'.**

**This Action Plan is the first to be lodged with the Australian Packaging Covenant by MMP Industrial. We have a strong focus on developing and implementing the required systems from the Australian Packaging Covenant to aide in our commitment to contribute to the Covenant's goals.**

**MMP Industrial have always taken great pride in our efforts to reduce waste, use environmentally/ biodegradable products where possible and recycle all materials that can be recycled. This Action Plan will help further the policies and procedures MMP Industrial already have in place for the management of waste on our site.**

## **2. MMP Industrial Background**

**MMP Industrial is one of the four largest Aerosol and Volumetric Chemical companies in Australia. However, we are the largest specialising in Industrial & Paint products. Our site has eleven factories over 7 acres, with 50 staff, and a team of specialist chemists.**

**The business was established in 1976. Since being established the business has expanded from a humble aerosol manufacturing company comprising of 2 warehouses and no more than 20 staff to one of the largest aerosol companies in Australia. We distribute Australia wide.**

**We predominantly manufacture aerosols, paints, automotive, specialty maintenance, industrial & general purpose products to name a few, along with a number of volumetric paints and car care products. We own several well-known, popular brands which are sold Australia wide. We take pride in the quality of our products that are distributed to our customers.**

**We also do a large volume of contract work for well-known brands throughout Australia. We provide a complete service to our customers from artwork or graphic design, development of new products, to the manufacture and despatch of the product.**

### **3. Nature Of Organisation**

We are a small private company. Our site has eleven factories over 7 acres, with 50 staff.

### **4. Place Of Organisation In The Supply Chain**

MMP Industrial is a Brand Owner/ Packaging User. We are in the centre of the supply chain as we purchase from raw material suppliers and packaging manufacturers/ suppliers and sell our manufactured products to the retailers.

### **5. Packaging Materials Used At MMP Industrial**

We use a vast variety of packaging materials at MMP Industrial. Product is packaged in aerosol cans, tins of various sizes, plastic drums of various sizes, aluminium tubes and steel drums. Caps, valves, marbles, extension tubes, bungs, taps and labels/stickers are a part of the product packaging cycle. These units are then packaged into cartons or individually on a pallet. These pallets are then wrapped in plastic. These are the bulk of the packaging materials used at the MMP Industrial site.

### **6. Letter Of Commitment**

MMP Industrial supports the Australian Packaging Covenant and its principles of Product Stewardship. We are committed to get maximum achievement from the goal's we listed in our Action Plan.

MMP acknowledges and supports the importance of the environmental lifecycle of packaging throughout Australia. We also acknowledge the importance of our role in this cycle to be aware and responsible for all packaging we receive and distribute.

This Action Plan is fully endorsed and supported by the MMP Industrial team.

This Action Plan is the first of many; we intend to demonstrate the company's commitment to Product Stewardship and producing sustainable packaging for our products.

MMP Industrial will follow all strive to ensure that any waste is disposed of in the correct manner where possible.

David Stewart  
Managing Director  
MMP Industrial

## **7. MMP Industrial Brands**

MMP Industrial owns several brands of well-known popular products. These brands are:

**Australian Export-** Car care, specialty products, household products, additives for engines, fuel & cooling systems and general purpose paints are the ranges manufactured under the Australian Export Brand.

**Motortech-** Motortech has a comprehensive range of specialty maintenance, additives, and car care products manufactured under this brand name.

**Series 500-** A quality range of car care and maintenance products are manufactured under this brand name.

**Balchan-** Professional quality industrial, line and survey marking, primer/filler and galvanising paints are manufactured under this brand.

**Odd Jobs-** A numerous range of colours are manufactured under this brand of professional touch up paint.

**Autospec-** Car care and specialty maintenance are manufactured under this brand

**Holts-** MMP Industrial holds the licence to manufacture and distribute the following Holts brands: Powerplus, Duplicolour, and Redex products

## **8. Contact Information**

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Covenant performance goals and KPIs	Actions	Responsibility	Baseline data	Target or performance goal	Timeline/ milestones (MM/YY)
<p><b>Goal 1. Design – optimise packaging to achieve resource efficiency and reduce environmental impact without compromising product quality and safety</b></p> <p><b>Target: 70% of Covenant signatories with documented policies and procedures for evaluating and procuring packaging using the SPG or equivalent</b></p> <p><b>Target: 70% of Covenant signatories assessing 100% of new packaging and 50% of existing packaging against the guidelines</b></p>					
<b>KPI 1</b> Proportion of signatories in the supply chain implementing the SPG for design or procurement of packaging	We will review all existing packaging, by type/manufacturer	Purchasing, Sales	Not reviewed	To review all existing packaging against the SPGs	June 30 2015 Report progress yearly
	We will review all new packaging against the SPGs and document these review	Purchasing sales	Not reviewed	To review all new packaging against the SPGs	June 30 2015 Report progress yearly
<p><b>Goal 2. Recycling – the efficient collection and recycling of packaging</b></p>					
<b>KPI 3</b> Proportion of signatories with on-site recovery systems for recycling used packaging	Investigate current onsite recycling practices	APC Co-ordinator	Yes we do have onsite recycling	We aim to have at least 50% of all packaging either returned or disposed of in the correct manner.	June 30 2015 Report progress yearly
<b>KPI 4</b> Proportion of signatories with a policy to buy products made from recycled packaging	To implement a policy to buy products that are made from recycled products where possible and appropriate for our particular products	APC Co-ordinator	No we do not currently have this policy	Put in place a Buy Recycled policy for our company	June 30 2015 Report progress yearly
<p><b>Goal 3. Product stewardship – a demonstrated commitment to product stewardship by the supply chain and other signatories (Target: 70% of Covenant signatories are implementing formal policies and procedures in working with others to improve design, procurement and recovery of packaging)</b></p>					
<b>KPI 6</b> Proportion of signatories that have formal processes for working with others to improve design and	To liaise with customers on methods of disposing of our packaging	APC committee	No we do not currently liaise with	Send a letter to customers requesting information on how they dispose of our	June 30 2015 Report progress yearly

recycling of packaging	Discuss setting up contracts or terms with conditions on how we will work together to recycle our packaging where possible		customers regarding packaging disposal	packaging To have negotiated terms and contracts to ensure our packaging is being recycled where possible	
<b>KPI 7</b> Proportion of signatories demonstrating other product stewardship outcomes	To review 50% of packaging that comes on site as to whether or not is recyclable  To implement suitable recycling methods for packaging waste on site	APC Co-Coordinator	Not yet begun	Have all waste on site at MMP reviewed as to what is recyclable  Liaise with suppliers about any non-recyclable packaging they distribute to us and whether there are any alternatives	June 30 2015 Report progress yearly
<b>KPI 8</b> Reduction in the number of packaging items in litter	Review the National Litter Index	Sales	We haven't reviewed the index	Find out if our products end up in the litter stream, and if so, review the need for disposal instructions on labelling	June 30 2015 Report progress yearly